

BRISTOL CORE BOARD MEETING

Thursday, January 12th 2022, 09:00 AM
ZOOM Meeting

MINUTES

In attendance: Ian Albinson , Taylor Welch , Meredith McFarland, Alicia Standridge ,
Valerie Capels , maura donnelly

I. Call to order: 9:00 AM

II. Current Business

A. End of year wrap up (Holiday decor...)

- Feb 1st takedown of decorations to allow people to enjoy them
- Lumen well attended, need more food trucks (maybe two) due to long lines
- Change up the flow of events - make lantern making longer
 - lantern making at 4:00-5:30pm with band!
 - start at 5pm with food trucks, marshmallows, fire pits
 - lantern parade up and down main street then back to park?
 - fire performance at 6:00pm
 - shoveling of snow, larger viewing area
 - finish with food trucks, marshmallows etc.
- Chocolate Walk successful, almost too popular in smaller stores
 - maybe put chocolate closer to the door or outside?
- Good number of events
 - advertise all events as 'Winter Festival' kinda thing
 - rebrand Cool Yule calendar marketing, have it ready for Thanksgiving
 - 'Fire & Ice' - ice sculpture contest, snowman contest
- Organize early as possible
- Bring back 'Light Up Bristol' event from Rec Dept., contest aspect
- Feedback on Lumen - thought there should be more store focus for the event
- Store window display competition?

B. Financial Update (Ian)

- see docs

C. Vote to add E.D. to bank account

- Ian made a motion to add Alicia Standridge to the NB bank account. Maura second. All board members voted in favor.

III. New Business

A. Board Recruitment with Sarah

- CORE is interested in expanding the board
- needs a slightly too large board to help with its growth
- needs members with other experiences in life
- board is very town heavy at the moment
- needs more community members
 - should be more reflective of the community of Bristol

- look to other boards for ideas
- board members can come from any of the 5 towns
- CORE needs to have organizational 'ducks in a row' before getting new board members
- Sarah can support us in multiple areas, including organizing how CORE runs, with fundraising, board recruitment, and onboarding and orientation process.
- Can also help with defining the ED and board role, and nuts and bolts of the organization.
- Budget-wise have Sarah write up a plan that we can look at to see who can do what
- Ask Sarah what her price range is like
- Take out the board recruitment side of things - CORE can handle this
- What does the Board want to do? Define this with current members

B. Pocock Planning

- generally two sides to organization of the event - music and vendor/sponsorship side
- create safety group for vendors?
 - vendors need to supply weights in event of bad weather
- event has worked well in the past
- put a call out for community input/feedback on the creation of this event
- does Aidan want to do the music programming?

C. Farmer's Market Interest?

- late afternoon/evening market during the week
 - Monday best time?
- board supports this
- CORE would be the organizer of the event
 - who would run this? Would ED run it and get paid?
 - line item in budget for this position
- CORE perhaps starts it but then passes it to another person/group
- Look through Harvest Fest vendor list for ideas
- Two food vendors
- Community call on FPF

D. Board Roundtable

- Maura: Best Night is disbanding, does CORE want to support this?
 - Hall rental \$150
 - Reach out to ex-board members to see what response was to FPF post

Next Meeting – 2/9/23

IV. Adjourn.