

## **Bristol CORE April Board Meeting Minutes**

**04/08/2021**

**Prepared by Kelly Hamshaw**

**Attendees:** Ian Albinson, Taylor Welch, Kelly Hamshaw, Alicia Standridge

### **A. Executive Director Search:**

- a. One application received to date.
- b. Currently posted to FPF in Bristol, CORE Facebook, Chamber of Commerce (Taylor to follow-up); Ian will send to Gary, Karen, Julie
  - i. Meridith – Starksboro
  - ii. Valerie- Waitsfield
  - iii. Kelly – Monkton, Vergennes, New Haven
  - iv. Taylor – Lincoln
- c. Discussion about process –
  - i. We are accepting applications until position is filled. Candidate review will begin on Monday, May 3<sup>rd</sup>.
  - ii. Ian would like someone to think about rubric – Maura will take a crack at the rubric.
  - iii. Taylor will use interview schedule from Alex.
  - iv. Kelly will share interview questions.

### **B. Jan-Mar Promotions**

- a. Ian is reviewing another proposal from Sarah for upcoming promotions/campaigns. Sarah is conducting a survey and Maura suggests having a business roundtable meeting at the Bandstand.
- b. Positive feedback from promotion winners and Maura reports that Bristol Bucks was a draw to bring customers came back.
- c. Maura suggests having the store name added to the winners listing to highlight the participating businesses.
- d. Taylor suggests having a standard week tagged with the campaigns such as first or last week?
- e. Taylor raises the potential idea of engaging younger adults (college-age youth) at Bristol Falls. Potential Instagram campaign? EscapeTrails – scavenger hunt around Bristol. Ian suggests maybe we look at QR code placards. Considering signage – “Explore Bristol” with general amenities.

### **C. Main Street Flower Baskets**

- a. \$3, 156 raised of \$4,300 to date. Would have Aiden take care of the baskets and the hardware and baskets at Rocky Dale. 22 baskets spoken for and considering CORE filling
- b. Aiming for installing during first week of June.
- c. Alicia got pricing from the Hannaford Center Greenhouse and similar pricing to other greenhouses.

**D. Fundraising**

- a. We have around \$3,050 for this year. Not sure if we'll get the \$5K this year. Ian will start to do some outreach.
- b. Think about for next year a little CORE swag (sticker, t-shirt?)

**E. Rental Survey:**

- a. Alicia will work with Tom Wells on rental survey.

**F. Financial Statements:**

- a. Included in Ian's email from 4/7.

**G. Co-Working Space:**

- a. Some interested folks with a current member leaving at the end of the month.
- b. Barb Conner is also advertising additional office so will spread the word further.

**H. Roundtable:**

- a. Taylor is working with Rec Club on events for the anniversary.
  - i. Consider opportunities for partners
- b. Taylor is trying to reach the owner of the Hatch building to reach out about future for Hatch 31 space.