

# Bristol CORE Board

## Meeting Minutes

March 11, 2021

### Opening

The regular meeting of the Bristol CORE Board was called to order at 8:34 AM on March 11, 2021 in Zoom by Ian Albinson.

### Present

Ian Albinson, Valerie Capels, Maura Donnelly, Kelly Hamshaw, Meridith McFarland, Alicia Standridge, Taylor Welch

### Open Issues

- **Executive Director Search**
  - Working on job description, all board members giving input
  - Thurs 18th for deadline for draft job description
  - Set up recurring meeting for ED search
- **January-March Promos**
  - Bags of Gold - hunt for leprechauns bag of gold, while shopping folks have a chance of finding the bag filled with gold and \$20 Bristol bucks
  - Market is rolling out, humming along
  - Bristol Bucks has used \$2000
    - Using the Bristol bucks for campaigns has been very successful, we have more money from the \$10k so we will continue using it into the spring/summer
  - Love Bristol Campaign completed.
  - \$13k spent in village for that campaign
  - Added more winners, \$500, \$250, \$100, \$50, \$25
  - Overall Sarah Audet has been very successful and she is interested in continuing
- **Mainstreet Flower Baskets**
  - \$700 on basket hardware, \$1700 for Rockydale Gardens
  - Ian will post on FPF seeking more sponsors, we need more to afford
- **Intersection Plantings**
  - Wildflower plantings?
  - Sow wildflower seeds
  - Town would bare cost, Core would help plan and organize
  - Albinson family should test it, questions about how the space would look
  - Kelly recommended pulling in UVM class that does landscape design classes

- She will touch base and see if it is something she wants to pursue for the fall (we would need to get through this year)
  - Reach out to Hannaford Career center to have their kids plant/do the landscaping. Alicia will ask Justin Bouvier for contact
    - Could lead to multilevel partnership with Hannaford, Core, and UVM
- **Fundraising**
  - Sent out lots of letters, getting lots back
    - \$1500-\$1600 came back so far
    - Some support that we have never received before
  - Keep Goal or not keep goal?
    - Do we keep the \$5000 or w/e amount goal or just remind people we are still looking for donations?
      - Alicia, Taylor said having the finish line or knowing that fundraising events are close to the goal will lead to donating "oh they're so close, I can afford \$10"
    - We need to increase somewhere so we can afford to have growth to support more investing and sustainability. We are only asking for bare minimum every year.
- **Financial Statement**
  - Nothing much happened
    - Bristol Bucks in and out
    - Coworking, flower baskets bring in money
    - Going to bring Fiber to Coworking space and use it for marketing
    - With Vaccinations we are likely to see an increase of use
- **Roundtable**
  - AARP
    - Due in April
    - Originally the benches
    - Maybe add the Parklet, see if partnership with Bank, Cheri, and Pomerleau.
    - Last year AARP had 1700 apps and 2 were funded for around \$20k each
    - Parklet, Benches, Trash & Recycling

### **Adjournment**

Meeting was adjourned at 9:15 AM by Ian Albinson. The next general meeting will be at 8:30 AM on April 8, 2021, in Zoom.

Minutes submitted by: Taylor Welch