

Bristol CORE Board Meeting

November 10, 2020

Notes prepared by Alicia Standridge

Attendees: Ian, Maura, Valerie, Meridith, Alicia, Taylor, Kelly, Aidan

A. Bristol Promotional/Recovery Events

- Budget details have been sent to the state.
- Will have more details by the end of the month regarding the promotion. At this point about half redeemed. Ideally will get more information from the bank as long as it doesn't infringe on privacy from the business owners.
- A survey will be going out to business owners soon to get their feedback.

B. December Events/Decorating

- All Bristol CORE events have been canceled due to Covid exposure risks.
- The decorations are all up, thanks Bristol rec!
- Additional decorations, gold and purple stars, have been ordered and will be hung on the lamp post. The plan is to be able to use them throughout the year for other events.
- Will submit a budget to the Rec Dept. for the decorating total of \$340.

C. Bristol Rental Survey

- CORE will be taking over the rental survey from Tom Wells
- It's good information for CORE to have, when helping fill vacancies for commercial spaces
- Info is shared amongst property owners

D. Financial Statement

- Current profit and loss - see attached report

E. Coworking Space

- New member will be starting this month
- Continuing promotion of the space via Front Porch Forum, Facebook, and word-of-mouth

F. Executive Director Hiatus

- Ian is still looking to step down in the new year.
- Board should set up a time to discuss finding a replacement.
- Director recommends reading through the job description from three other towns with a similar position in place
- Recommendation to bring somebody on to help with marketing as the Director steps down
- Director agrees and has somebody in mind will reach out to that person
- The board feels that Ian should still be compensated for his guidance during the transition

G. Round table discussions

- Summer events may not be happening such as Pocock
- Discussed different ways to still have Pocock just differently, such as a possibly free ticketed event for Bristol residents. Reimagine it completely? Maybe spread it throughout the summer with different bands every week or month?
- Bristol rec will be having their music series this summer. They feel comfortable planning for the events but they always have an A, B, and C plan.
- Snow removal, the town has found an individual to shovel.
- Sand/salt barrels are set up and available for businesses to use.
- Fundraising appeals are usually sent out at the beginning of the year. Questions as to whether it is appropriate to ask during this hard time. Suggestions about having a particular “ask”. Agreed that we don’t want to lose contact with people. We want to stay connected to our community and remind them why we’re here. Possibly not being too specific about what we’re trying to do with the money. Other nonprofits have had success with fundraising this year because of a more charitable mood. Discussions about filtered property values as a starting point for sending letters. Possibly crafting individualized letters signed by members personally as a way to put a face on the organization.

Next meeting January 14th