

BRISTOL CORE
March Board Meeting Meeting Minutes
Tuesday, March 3, 2020, 8:30 AM
Bristol COWORKING

AGENDA

I. Call to order: 8:30 AM – Ian, Kelly, Meridith, Taylor, and Maura

II. New Items

A. Fundraising 2020

Status update – We aim to raise about \$5,000 from local businesses and residents to supplement the \$10,000 appropriation. Waitsfield Telecom is interested in supporting at “package” level. We raised \$6,500 last year with the help of the real estate facilitation. Discussion of broadening fundraising efforts to other 4 Towns of the 5 Towns. Ideas about getting the printing/ mailing completed through Kimballs – explore a quote.

B. Pocock Rocks 2020

Event is scheduled for June 20, 2020 with potential challenges due to the Main Street Paving and Lighting Project construction timeline. Ian has reached out to Addison Solid Waste District – Waste Warriors to explore options for recycling and compost. We discussed ideas for plates, cups, and cutlery to minimize environmental impact. Taylor will help with the Bristol CORE marketing

- music – Bristol Town Band will open on the large stage for their anniversary; Aiden is working away on the line-up.

- vendors – Ian has started outreach to potential vendors and using a Google form for sign-up. Increased the vendor sign-up fee by \$5. Thinking about asking vendors

- sponsors – Investigating having SunCommon as a larger sponsor. VEFCU is going to be a larger sponsor again.

III. Current Items

A. Financial Statement

- current profit and loss – reviewed current statement. Highlights: sale of printer to Farmhouse Chocolates, two payments for Ian’s salary to catch up and his salary is now conducted through QuickBooks. Currently, our expenses are greater than our income.

- salary payment – See above.

B. Coworking Space

Status update – Still at 6 members. Another resident is interested in joining and we have another dedicated space potential member. Two more people to reach the rent in order to reach the \$1400. Investigating signage options for the street front.

C. Town of Bristol

1. Main Street Lighting & Sidewalk Improvements – Valerie went to the Colchester planning meeting on March 2. Construction should be about one month. Taylor brought up the importance of thinking about impact of traffic through more residential streets. Could extra speed signs be brought into the village?

D. Board Roundtable Discussion

Next Meeting – April 7, 2020

IV. Adjourn.

Upcoming Agenda Items

A. Conflict of Interest Policy – Valerie will bring to the April’s meeting.

B. Sodbusters as a new agenda item for April’s meeting.

- a. Ian has sent him the logo for the t-shirt design and links for Air B&B.
- b. We’ve discussed making a welcome map – Kelly will follow-up with Scott about updating the map (show recreation resources, Holley Hall, Howden Hall Library, Directions to Vergennes/Lincoln, etc).
 - i. BTN map that shows the High School to Downtown
 - ii. Updateable postcard with Bristol CORE and participating businesses – for a trial year for just the four external events, each business would offer a set discount or promotion.

C. Punch Card idea for “Bristol Big Dig” – Follow-up with Karen and Alyssa about potential to replicate for Summer 2020. “Main Street Challenge”? Ian will send Maura the database of downtown businesses and Maura will start having conversations to take the “pulse”.

D. Construction – Kick-off event for the construction period with the punchcard with a kids/trucks/big machines.

E. Bristol Quest/Scavenger Hunt. Ian will follow-up.