

**BRISTOL CORE
BOARD MEETING**

**Wednesday, January 2, 2019, 9:00 AM
Holley Hall**

Meeting Minutes
Prepared by Kelly Hamshaw

Attendees – Ian Albinson, Meridith McFarland, Valerie Capels, Kelly Hamshaw, Amanda Sorrell

I. Call to order: 9:00 AM

II. Scheduled Appointments

A. none

III. Approval of minutes from last meeting December 5.

A. Approved with no comments or revisions.

IV. New Items

A. Newsletter – we had a newsletter going out to the email newsletter and Ian has talked with Amanda. Discussed starting with a January edition and moving on to a quarterly schedule. We have 5,000 emails from the Bristol free wireless plus several thousand from an older list. Amanda is interested taking point on the newsletter and exploring options with Mail Chimp. Ian will send a previous version/template. Highlight the capital campaign and identifying the “asks”.

B. Outdoor Gear Exchange meeting – Ian has connection with OGE through Ali Zimmer. Would like to bring an OGE rep to the community to talk about potential opportunities for a storefront. Meredith would like engage them about paddleboard yoga. Ian will engage the building owner about 9 Main St. Kelly, Amanda, Meredith will work on the brief. Adding restaurants, lodging, events. Would like to move this forward within two weeks. Other area shops: Middlebury Mountaineer, Frog Hollow Bike Shop, Ski Rack, Onion River.

C. Capital campaign – Need to raise \$5,000. Has normally involved mailing to businesses and people in town with a range of \$25-250. Almost reached the goal last year. Mailing typically in January. Meredith suggested a promotional video/slideshow. Kelly will send the pricing from the TWC donation envelope printing. Letter to showcase all that occurred last year with a preview for 2019. Aim to get things launched for 1/21.

V. Open Items

A. Cool Yule wrap up

1. *Chocolate Walk* – good coordination with Bristol Recreation Department event, all vendors were happy, pop-up. Bristol Bucks and tote bags were distributed by the National Bank of Middlebury.
2. *Eat, Drink, and Be Merry* – Holley Hall could be the center venue for a larger draw. Tree Goods, Bakery, and Holley Hall. 5:30 – music start time at Tree Goods, 6:15 at the Holley Hall, last act at Bristol Bakery at 8ish. Three locations, with a larger musical draw at Holley Hall with a prospective Bristol Bucks promotion for 2019?
3. *Lumen Celebration of Fire & Light* – Weather cooperated for the evening. Procession didn't quite work this year with a miscue with the singers and people wanting to make lanterns. Jess wants to add more candles – use the mason jar idea. Very well attended and the divide on the cooking outside, Smore kits from Lu.Lu's in the Art on Main alley. Hindquarter. Fire Department was on the Green. Ian would like to buy a fire pit to match the nice one. Have some pre-made lanterns available. BPD installed lights and assisted with crosswalks. Procession coordination – thinking about doing the procession at a different time, maybe relocate to being around the green before the fire dancing. Add drumming for 2019 on the green. Consider the possibility of closing the downtown block? 150 lanterns made this year. Will consider the difference between Saturday and Friday crowds.

B. Business/Building Updates

1. 20 Main Street - revisit in February – still in the works.
2. 9 Main Street (will become vacant in March) – Honeylights will be moving in Feb/March and this property will be available. Ian will reach out to the owner to get a sense of what could happen.

C. Town of Bristol Updates

1. Sidewalk Beautification Expansion + Intersection Plantings – Valerie has shared that the RFP has been circulated. Selectboard will select a contractor in late January. Expecting at least 4 submissions and members of Bristol CORE are invited to be a part of the review. John Kaplan from VTRANS is coming for a site visit in the spring to assess the parking situation. State regulations would call for loss of 8 parking spots and he will also look the current handicapped parking spot. Needing to identify spending opportunities for some of the undesignated funds, the bequest from the Johnson Estate, and funds from the sale of the Livingston parcel. \$100,000 grant with a couple thousand unfunded. Kelly will look at what other proposals were funded through the VTRANS Program.

2. Rec Dept. Community Center Steering Committee – On hold currently. Conversation around bringing a question to the Bristol Recreation Club about collaboration and creating some dialogue. Valerie suggests reconfiguring the road frontage.

D. Misc Projects

1. Reel Film Fridays - [webpage link](#) – restarts Friday, 1/4. Third Fridays will move to 6:30 for children's films screenings.

VI. Next Meeting – Changed to January 30th to accommodate February vacation schedules.

VII. Adjourn.